

Writing a Speech

Strategies used to make people aware and to urge them to do something:

- 1 - Greeting
- 2 - Catching the attention of the audience by: asking a question / telling an anecdote / citing a quote or a proverb / giving statistics
- 3 - Functions in focus : warning / opinion / advice / suggestion /
- 4 - Emphatic forms : s + do / does / did / + v (bare infinitive)
- 5 - imperative form

Useful expressions:

Ladies and gentlemen

I feel duty bound to tell you that ...

I'm here to shed light on ...

You may be wondering ...

A lot of people probably think that ...

The truth is ...

You need to ...

You should ...

Let's ...

What about + v+ ing

Why don't you / why not ...

Be keen to ...

Don't be ... / I recommend + v + ing ...

Believe me ... / don't you know that ...

In the long run you'll see that ...

If I were you I would ...

It's high time we + Past

If only you were ...

Beware of ...

Not only will you ... but also ...

I hope I'm getting through to all of you / thank you for your time.